

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Attorney Docket No. **020431.0755**

In re Application of: §  
§  
**JOACHIM P. WALSER, ET AL.** §  
§  
Serial No. **09/896,388** §  
§  
Filed: **28 JUNE 2001** §  
§  
For: **GENERATING AN OPTIMIZED PRICE** §  
**SCHEDULE FOR A PRODUCT** §  
§  
Examiner: **CRISTINA O. SHERR**  
Art Unit: **3685**  
Confirmation No.: **1011**

**AMENDMENT**

**MAIL STOP: RCE**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir/Madam:

A Final Office Action in the subject Application was mailed to the undersigned on 29 April 2010, which provides for a shortened statutory response period ending 29 July 2010. Applicants filed an Amendment After Final within two (2) months of the date of the Final Office Action. An Advisory Action was mailed on 2 August 2010, *thereby extending the response period to 2 August 2010. A payment for extension for response within the first month, extending the response period 2 September 2010, is submitted electronically herewith.* A Request for Continued Examination (RCE) is also submitted electronically herewith. Please enter the following amendments and consider the following remarks.